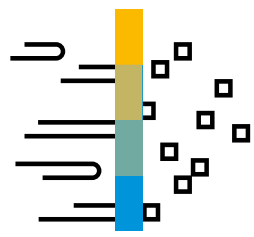


Three Ways ERP Can Drive Digital Transformation

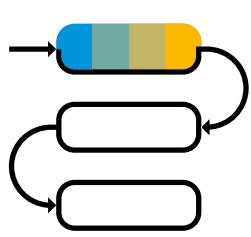
Growing businesses are putting cloud-enabled ERP systems at the heart of their digital transformation strategies. Discover how your company can benefit.

1 Driving performance and innovation

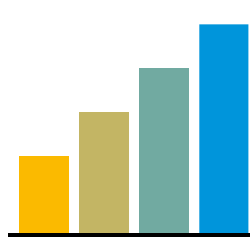
To compete more effectively with larger enterprises, growing companies are investing in cloud-based ERP solutions to deliver near-term performance and long-term innovation and growth through:



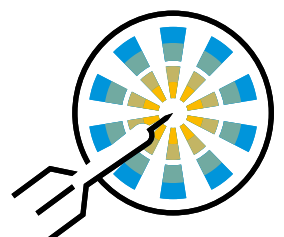
Enabling more impactful, data-driven business decisions



Aligning internal processes to better meet customers' needs



Achieving financial KPIs and driving profitable growth



Simplifying expansion into new markets

60:40

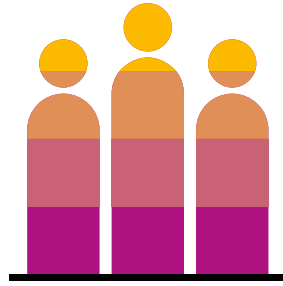
Percentage split of IT budget between operations and innovation¹

2 Building a flexible framework for digital transformation

Growing businesses may prefer to build incrementally on existing resources while avoiding disruption.² Cloud-enabled ERP provides an effective framework for:



Implementing ERP software for the first time (and even turning on modules as needed)



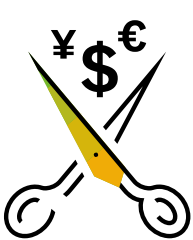
Adding new business capabilities such as HR and CRM



Leveraging emerging technologies like artificial intelligence and machine learning

3 Deploying for scalability and growth

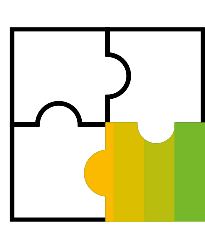
While on-premise ERP solutions may be favored by larger enterprises, cloud-based ERP solutions are becoming a popular deployment choice for growing businesses due to:



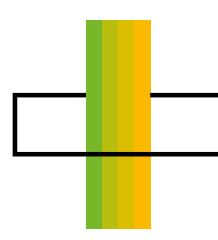
Lower cost of entry



Speed and ease of implementation



Ability to integrate into existing IT environment



Continual upgrades and enhancements



Scalability and flexibility

90%

Of midsize firms in the United States are now using cloud-based solutions, with world-wide usage approaching similar levels³

Learn more

To learn more about how ERP can support your company's growth, download the IDC Analyst Connection paper, "Small and Midsize Businesses Put ERP at the Center of Digital Transformation Strategy." [Download](#) For further information, please [visit the Website](#).

